

ConvergeSouth 2007 You're online. There's so much more to do!

ConvergeSouth Sponsorship and Support Opportunities October 19-20, 2007 Greensboro, North Carolina <http://convergesouth.com>

Don't miss this opportunity to publicize your products and services with the Influencers, Entrepreneurs and Enthusiasts who are defining the future of new media and online marketing!

ConvergeSouth is a people aggregator that brings movers, shakers & deal-makers from across the U.S. to Greensboro for the original Southeast technology user conference. ConvergeSouth receives global media accolades as it showcases the conversation economy of new and existing corporate strategies. Growing each year, ConvergeSouth draws a diverse audience at its conference home at NC A&T State University and provides real-time business networking opportunities. It is the most affordable conference of its kind – FREE! Help us keep it that way!

| Sponsor Level | Session Welcome | Top Sponsor | Banner Display | Print Handouts | Music Venues | Print Logo | T-shirt Logo |
|---------------|-----------------|-------------|----------------|----------------|--------------|------------|--------------|
| Platinum | All Keynotes | ✓(all) | ✓ | ✓ | ✓ | ✓ | ✓ |
| Gold | 2 Events | ✓(day) | ✓ | ✓ | | ✓ | ✓ |
| Silver | 1 Event | | ✓ | ✓ | | ✓ | ✓ |

Platinum Sponsorship - \$10,000

- Welcome conference participants at **Friday and Saturday keynote sessions**
- Welcome participants, your banner and printed material hand-outs at the **Special Reception post-conference Friday** for speakers, NC A&T Administration and School of Journalism and Mass Communication faculty & students
- Your banner, printed material handouts at all ConvergeSouth events
- Print recognition on signs in all Downtown Music Venues on Saturday night
- Top conference t-shirt logo placement, Web banner, link and business summary
- Primary sponsor spot in all promotional materials, including print and online ads

Gold Sponsorships - \$5,000

- Welcome conference participants on Friday **or** Saturday breakfast **and** lunch networking sessions
- Your company banner, printed informational handouts at your sponsored day's **breakfast and lunch networking sessions**
- Your logo on the conference t-shirt marked "Gold Sponsor"
- Your logo in program and all ConvergeSouth materials, including print and online advertising, Web banner, link and business summary

Silver Sponsorships - \$2,000

- Welcome all ConvergeSouth participants at the community barbecue and one day breakfast **or** lunch
- Provide printed informational handouts for the barbecue and networking sessions
- Your logo's placement in final program and all materials referencing ConvergeSouth, including print and online advertising
- Attendee t-shirt logo, company banner at all events, Web banner, link and business summary

Other sponsorships available – see next page

3rd Annual ConvergeSouth Conference
October 19-20, Greensboro, NC at NC A&T State University

PROMOTIONAL AGREEMENT

This Agreement for the 2007 ConvergeSouth Conference is between ConvergeSouth and the company / individual named below.

| | | |
|---|---|----------|
| <input type="checkbox"/> Mr. <input type="checkbox"/> Ms. <input type="checkbox"/> Dr. <input type="checkbox"/> Mrs. <input type="checkbox"/> | Name: | |
| Title / Position | | |
| Organization Name | | |
| Street Address | | |
| City | State | Zip code |
| Telephone | Fax | |
| Email | Web Site | |
| Platinum Sponsor | <input type="checkbox"/> \$10,000 | |
| Gold Sponsor | <input type="checkbox"/> \$5,000 | |
| Silver Sponsor | <input type="checkbox"/> \$2,000 | |
| Conference Supporter | <input type="checkbox"/> _____ | |
| Other Sponsorships (check all that apply) | <input type="checkbox"/> T-shirt Sponsor \$1,500 | |
| <input type="checkbox"/> 1 Music Venue \$750 | <input type="checkbox"/> Speaker Travel/Hotel Sponsor \$1,000 | |
| <input type="checkbox"/> Afternoon Snack \$300 | <input type="checkbox"/> Wireless Connectivity Sponsor \$400 | |
| <input type="checkbox"/> Hosted Speaker Dinner Sponsor \$350 | <input type="checkbox"/> Printed Program Sponsor \$250 | |
| <input type="checkbox"/> Scholarship: help someone with travel & hotel \$ _____ (suggested \$100) | | |

Payment Method

| | | | | |
|--------------------------------|-------------------------------|-------------------------------------|-------------------------------|------|
| <input type="checkbox"/> Check | <input type="checkbox"/> Visa | <input type="checkbox"/> MasterCard | <input type="checkbox"/> AMEX | PIN: |
| Credit Card Number | | | Expiration | |
| Name printed on card | | | | |
| Card statement zip code | | | Amount to charge | |
| Signature | | | | |

Checks to / Credit card charges are to **The Community Foundation of Greater Greensboro**

PRINT, SIGN, and fax agreement to 336-378-0725 or postal mail to
ConvergeSouth Sponsorship
c/o Community Foundation of Greater Greensboro
330 South Greene Street
Greensboro, NC 27401

Cancellation policy: All requests for refunds must be in writing. Refund requests received prior to Friday, 17 August 2007, will be subject to a US \$150 cancellation fee. After Friday, 17 August 2007, refund requests will be subject to a 50% cancellation fee. After Friday, 14 September 2007, no further refunds will be made. We can make no exceptions to this refund policy.